



Love Justice Volunteer Roles

Introduction and Welcome

Thank you for expressing interest in volunteering as an advocate with us at Love Justice International. We are honored that you are considering partnering with us and giving of your time to expand our reach. The work being done across the globe to impact lives for Christ could not be accomplished without the willingness of volunteers to help us recruit, equip, and mobilize others to the mission of fighting the world's greatest injustices in the most hopeful way.

Engaging with you as advocates is not something we take lightly. You are a vital extension of our development as we seek to expand our work to 20 countries by the end of 2020. Advocate opportunities available include Project Beautiful Mobilizer, Major Donor Mobilizer, Church Mobilizer, Digital Mobilizer, and Prayer Mobilizer. You can find details for each of these in this document.

As you prayerfully consider working closely with our staff to advance our work in the field through prayer, fundraising, or awareness, we are here to answer questions, provide resources, and guide you on the path to advocacy as we work to reach "the least of these." (Matthew 25:40)

With gratefulness,

Jonica Carlson
Project Manager, Love Justice International



Prayer Mobilizer

As a Prayer Mobilizer for LJI, you have the opportunity to serve the Body of Christ in your community by creating opportunities and experiences for people to connect with God and His passion to end human trafficking.

Description

- Serve as LJI's Prayer Mobilizer in your city by increasing prayer support through local gatherings and the One Girl Prayer Initiative
- Articulate LJI's mission and stories in a compelling way
- Create a quarterly prayer gathering in your area and secure this opportunity to invite people to partner with LJI
- Mobilize your community to fast and pray each Wednesday alongside LJI globally
- Commit to becoming a Project Beautiful sponsor

Time Commitment

- **Hours:** Approximately 1–2 hours per week
- **Meetings:** Every four weeks you will connect with LJI Executive Chairperson of South Africa
- **Length of Term:** Campaign or yearly commitment

Success Measurements

- Securing opportunities for people to engage in quarterly prayer gatherings
- Advocating for your community to participate in One Girl Prayer Initiative and meeting recruitment goals
- Meeting goals of creating avenues for prayer within your community
- Establishing new, high-quality contacts within your community

Love Justice Will Encourage You By

- Providing staff support: Jonica Carlson (jcarlson@lovejustice.ngo)
- Equipping you to share the story of LJI effectively
- Resourcing you with stories from the field and prayer needs
- Inviting you to webinars and training opportunities and
- Collaborating with you in the mission



Project Beautiful Mobilizer

As a Project Beautiful Mobilizer for LJI, you have the opportunity to serve God by championing efforts to fund the work of justice by overseeing Project Beautiful strategies.

Description

- Serve as LJI's Project Beautiful Mobilizer in your area by creating development strategies, recruiting Project Beautiful sponsors (\$30+/month), and executing Project Beautiful activities
- Articulate LJI's mission and stories in a compelling way
- Work in collaboration with LJI Donor Development to develop a plan that lays out strategies to determine and achieve Project Beautiful goals
- Secure two opportunities to invite people to partner with LJI as Project Beautiful sponsors throughout the year (e.g., house parties, small groups, fundraising events)
- Commit to becoming a Project Beautiful sponsor

Time Commitment

- **Hours:** Approximately 1–2 hours per week
- **Meetings:** Every four weeks you will meet with LJI Donor Development in person or digitally
- **Length of Term:** Campaign or yearly commitment

Success Measurements

- Securing two opportunities with groups of 20 or more to invite people to become Project Beautiful sponsors
- Meeting Project Beautiful sponsorship goals
- Establishing new, high-quality contacts

Love Justice Will Encourage You By

- Providing staff support: Andrew Fennig (afennig@lovejustice.ngo)
- Equipping you to share the story of LJI effectively
- Resourcing you with stories from the field and prayer needs
- Inviting you to webinars and training opportunities
- Collaborating with you in the mission

Major Donor Mobilizer

As a Major Donor Mobilizer for LJI, you have the opportunity to serve alongside LJI's Donor Development team to identify a major donor base in your area and invite them to express their passion through generosity.

Description

- Serve as LJI's Major Donor Developer in your area by creating development strategies, recruiting major donors, and executing activities
- Articulate LJI's mission and stories in a compelling way
- Work in collaboration with LJI Donor Development to develop an annual plan that lays out strategies to determine and achieve major donor goals
- Secure one opportunity to invite people to partner with LJI throughout the campaign or year
- Commit to becoming a Project Beautiful sponsor

Time Commitment

- **Hours:** Approximately 1–2 hours per week
- **Meetings:** Every four weeks you will meet with LJI Donor Development in person or digitally
- **Length of Term:** Campaign or yearly commitment

Success Measurements

- Securing one opportunity to invite people to partner with LJI throughout the campaign or year
- Meeting goals of identifying major donors
- Establishing new, high-quality contacts

Love Justice Will Encourage You By

- Providing staff support: Libby Swenson (lswenson@lovejustice.ngo)
- Equipping you to share the story of LJI effectively
- Resourcing you with stories from the field and prayer needs
- Inviting you to webinars and training opportunities
- Collaborating with you in the mission



Church Mobilizer

As a Church Mobilizer for LJI, you have the opportunity to catalyze the local church to engage in the work of justice by helping to bring an end to human trafficking.

Description

- Serve as LJI's Church Mobilizer in your city by inviting your local congregation to engage in LJI's work through funding and prayer
- Articulate LJI's mission and stories in a compelling way
- Build community within your church to create avenues for LJI prayer updates
- Invite your church to participate in Mayday or another campaign
- Secure one opportunity to invite people to partner with LJI during the campaign or year
- Commit to becoming a Project Beautiful sponsor

Time Commitment

- **Hours:** Approximately 1–2 hours per week
- **Meetings:** Every four weeks you will connect with an LJI team member in person or digitally
- **Length of Term:** Campaign or yearly commitment

Success Measurements

- Securing one opportunity in your congregation to invite people to partner with LJI throughout the campaign or year
- Advocating for your church to participate in Mayday (or another campaign) and meeting recruitment goals
- Meeting goals of creating avenues for prayer within your church
- Establishing new, high-quality contacts within your church

Love Justice Will Encourage You By

- Providing staff support: Jonica Carlson (jcarlson@lovejustice.ngo)
- Equipping you to share the story of LJI effectively
- Resourcing you with stories from the field and prayer needs
- Inviting you to webinars and training opportunities
- Collaborating with you in the mission



Digital Mobilizer

As a Digital Mobilizer for LJI, you have the opportunity to catalyze a movement of students who are passionate about ending human trafficking in our generation.

Description

- Serve as LJI's Digital Mobilizer in your city by developing strategies, recruiting student advocates for LJI, and raising funds
- Articulate LJI's mission and stories in a compelling way
- Secure one opportunity to invite students to partner with LJI throughout the year
- Secure opportunity to have an LJI staff speak at one place of influence (university chapel service, church service, corporate employee education, prayer group, etc.)
- Help widen LJI's social media base and expand opportunities for engagement
- Commit to becoming a Project Beautiful sponsor

Time Commitment

- **Hours:** Approximately 1–2 hours per week
- **Meetings:** Every four weeks you will meet with LJI VP of Development
- **Length of Term:** Campaign or yearly commitment

Success Measurements

- Securing one opportunity to invite others to partner with LJI during the campaign or year
- Advocating for your circle of influence to participate in Mayday (or another campaign) and meeting recruitment goals
- Meeting goals of creating speaking engagements
- Expanding social media presence effectively
- Establishing new, high-caliber contacts

Love Justice Will Encourage You By

- Providing staff support: Katie Polley (kpolley@lovejustice.ngo)
- Equipping you to share the story of LJI effectively
- Resourcing you with stories from the field and prayer needs
- Inviting you to webinars and training opportunities
- Collaborating with you in the mission